B IS FOR BLUE, B IS FOR BAY

Beautiful, breezy, bountiful—the Elounda Bay Palace is simply bliss

Where does the pool end and the sea begin? How many shades of blue are there in the sea and the sky? These are the questions that drift through your mind as you gaze out into the (blue) mid-distance from the Elounda Bay Palace on the north-east coast of Crete. Plus, of course, 'which restaurant for lunch?' Energetic guests at might even wonder 'waterskiing or windsurfing today?'

The spectacular Elounda Bay Palace resort is awash with awards, but the real measure of its success is the loyalty of its guests, many of whom return again and again, charmed by its super-attentive service, the sumptuousness of its 252 bungalows, villas and suites (all with private balconies or terraces and many with private or shared pools—ideal for families or groups travelling together), its spectacular setting and its superb facilities.

Sun-lovers and water-babies are particularly well looked after here, enjoying two private sandy beaches, a marina and ocean sports, including scuba diving, water-skiing, sailing and windsurfing. Once you've done the hard work, relax with a cocktail on the beach and fresh seafood on the waterfront terrace.

As if all this wasn't enough, Elounda Bay's sister hotel, Elounda Beach, is next door. The two resorts have distinct personalities, but, being so close guests are truly spoiled for choice with no fewer than 17 fine restaurants and bars offering a staggering variety of options—not to mention a fabulously well-stocked cellar.

Elounda Bay Palace, 72053 Elounda, Crete, Greece. For reservations, ring 0030 28410 67000, email bay@eloundabay.gr or visit www.eloundabay.gr.